

The World as Classroom: Learning to Create a MOOC on Creativity – Meaningful Opportunity of Creativity!

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Abstract

“MOOC” is an acronym for massive open online course, defined as an online course aimed at unlimited participation and open access via the web. In this essay, we describe our own process of discovery in creating and delivering a MOOC on creativity at Technion-Israel Institute of Technology, in 2014-15.

The course is called Cracking the Creativity Code: Part One – Discovering Ideas, and it is an offering available at Coursera, one of the three largest MOOC providers. In this presentation we will describe our own experience of creating a MOOC and summarize the key lessons derived from it, including quantitative data derived from the first edition of the course.