SPEAKINGPAL
Speak English
+
TOEIC Pal

Company Overview

- An Israeli Education Technology Company, founded in 2009
- Developing technologies & products for learning Spoken English
- Served over 10 million students worldwide
- Multiple winner of global awards for innovation in education
- K12 to Higher Education
- ETS is a strategic shareholder & partner – owner of TOEFL & TOEIC (life changing tests)
- TOEIC Pal – A new app for international communication – Career focused speaking app
- Unique Social Emotional insights improves success rate (research proven)

Human communication
is fragmented between
different languages

In the recent decades, English has become the language of globalization

Teaching spoken English

Helping people to connect
and join the global conversation

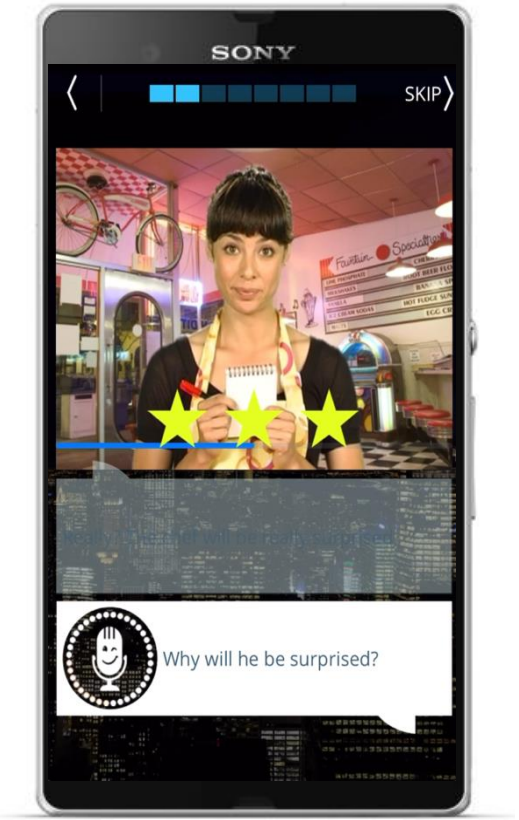
Using Technology

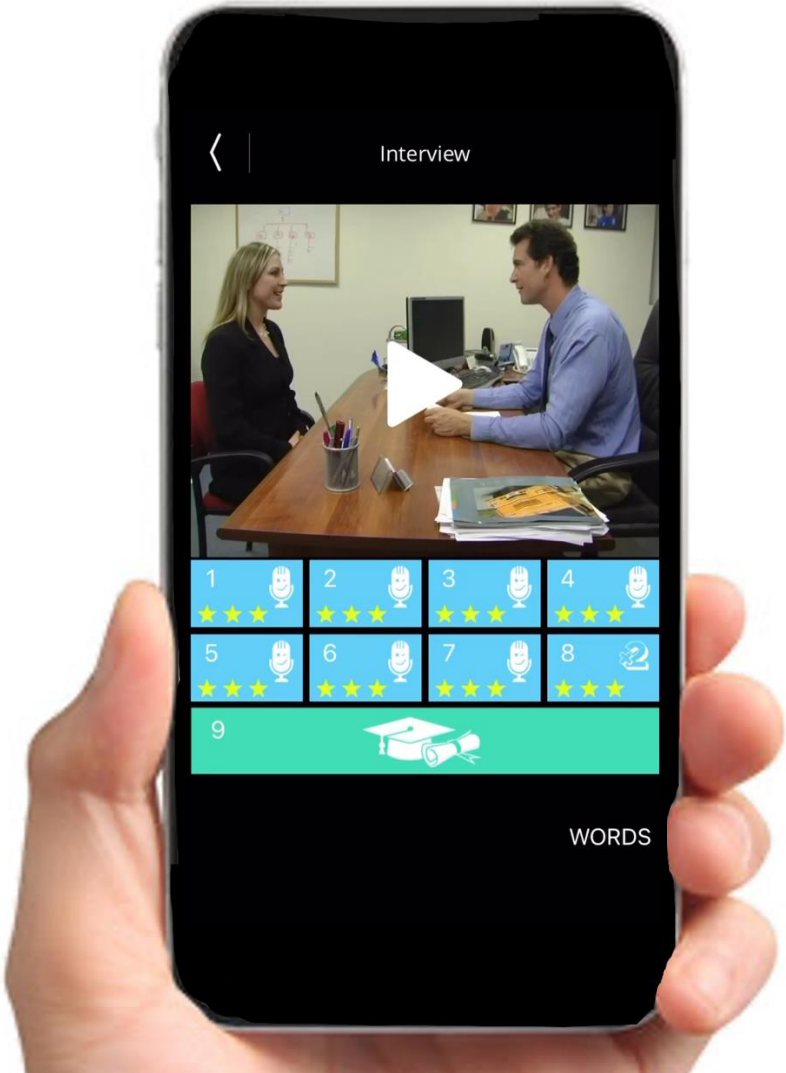
To practice speaking
And to allow equal opportunities

We have developed

Spoken English Simulator

Automatic Speech Recognition Technology for non-native speakers




Interview
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WORDS

Job Application
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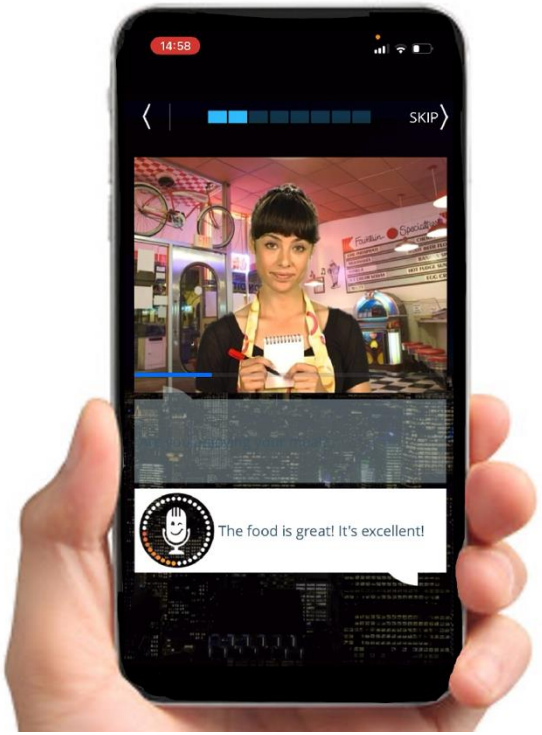
Practicing with the simulator

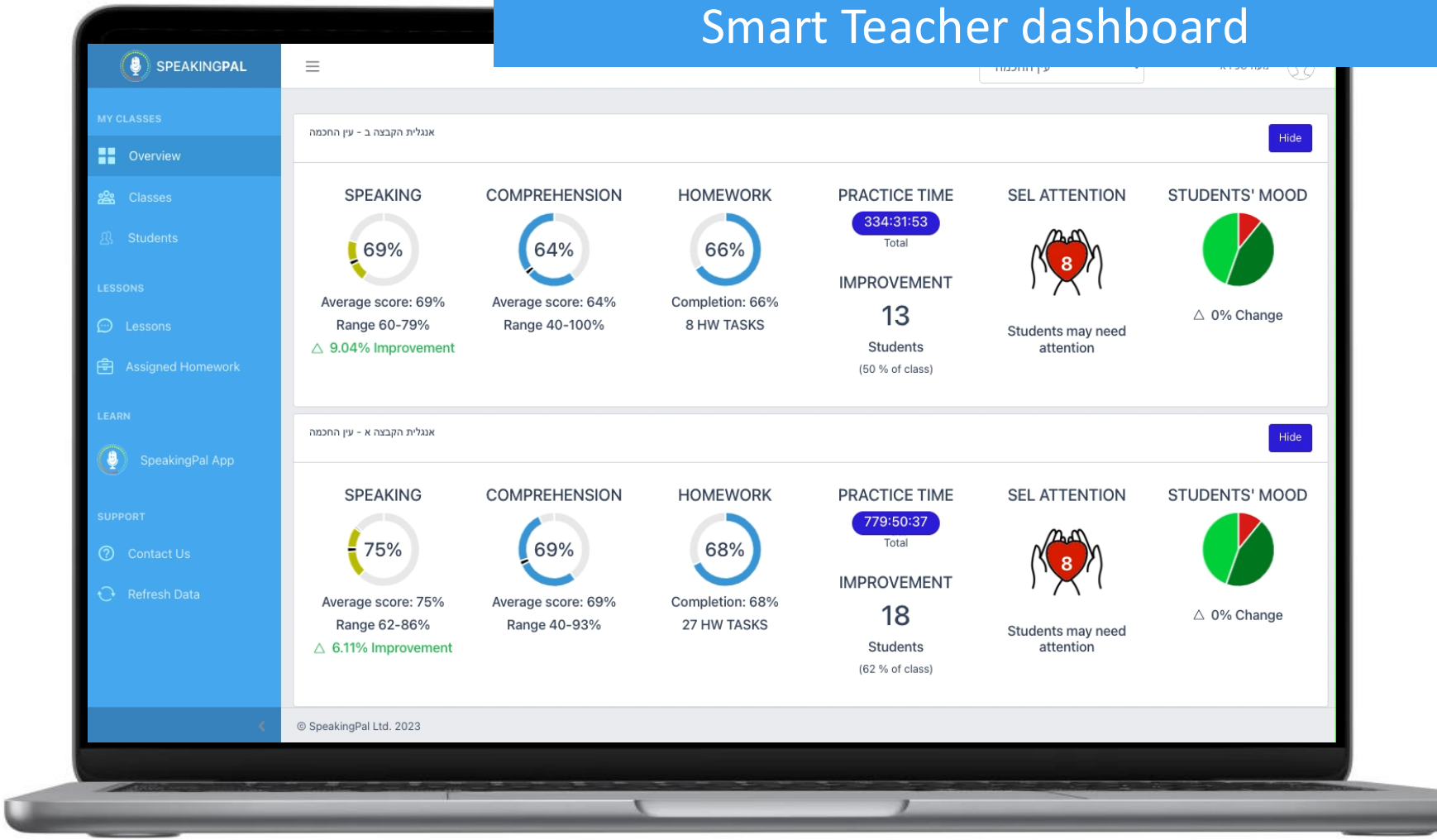


- Improves **spoken English** proficiency (22% a year)
- Builds **self confidence** in using English (25% a year)

- Improves other English proficiencies as well

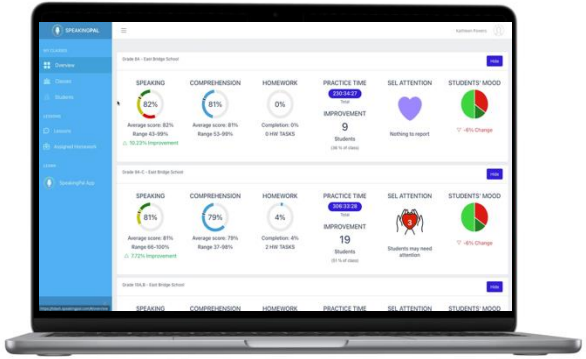
(Listening, Reading, Vocabulary & Grammar)

Smart Teacher dashboard



Smart Teacher dashboard

- Quick to learn, easy to use
- Saves teacher’s time
- Designed with feedback from 100s of teachers
- Provides **smart insights** & actions – that lead to **improvement**



Why adding Social-Emotional skills to English learning?

- **Detecting social-emotional distress**:

  Students with distress are emotionally unavailable for learning

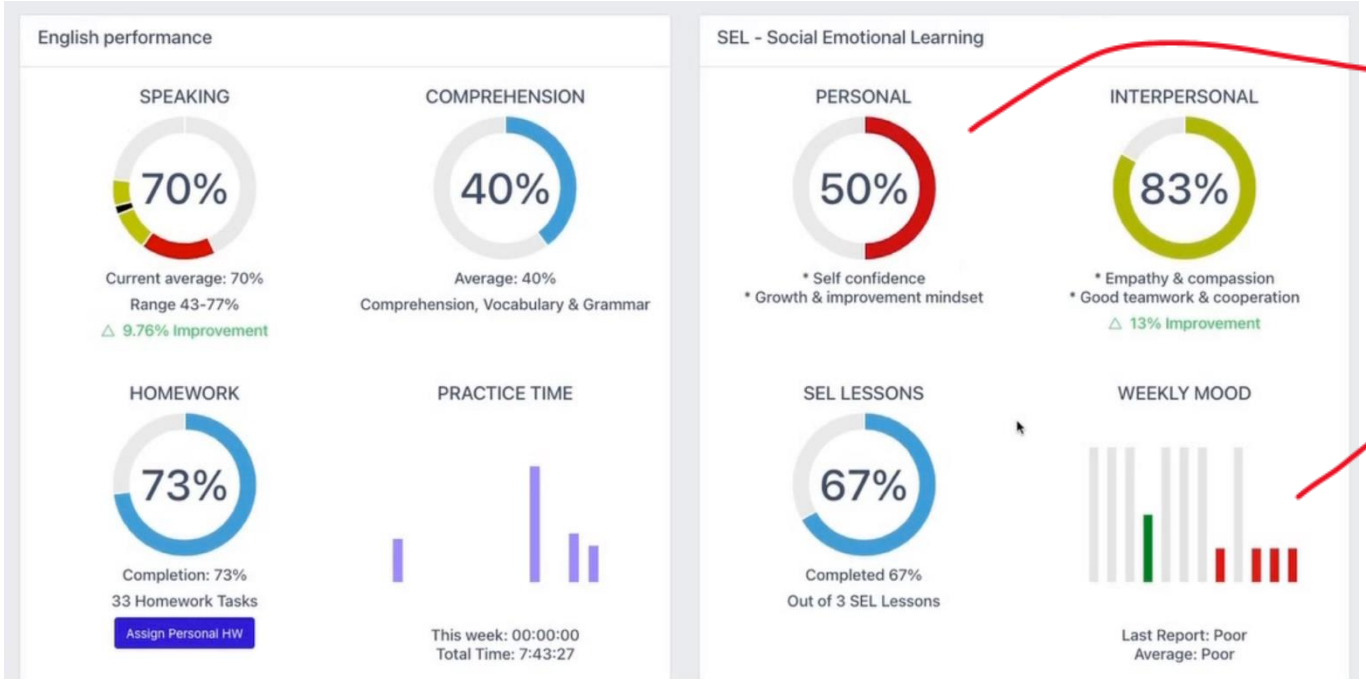
  Detection allows reference and help

- **Teaching social-emotional skills**:
  - English lessons that combines SEL

improves achievements, reduces distress & dangerous behavior,

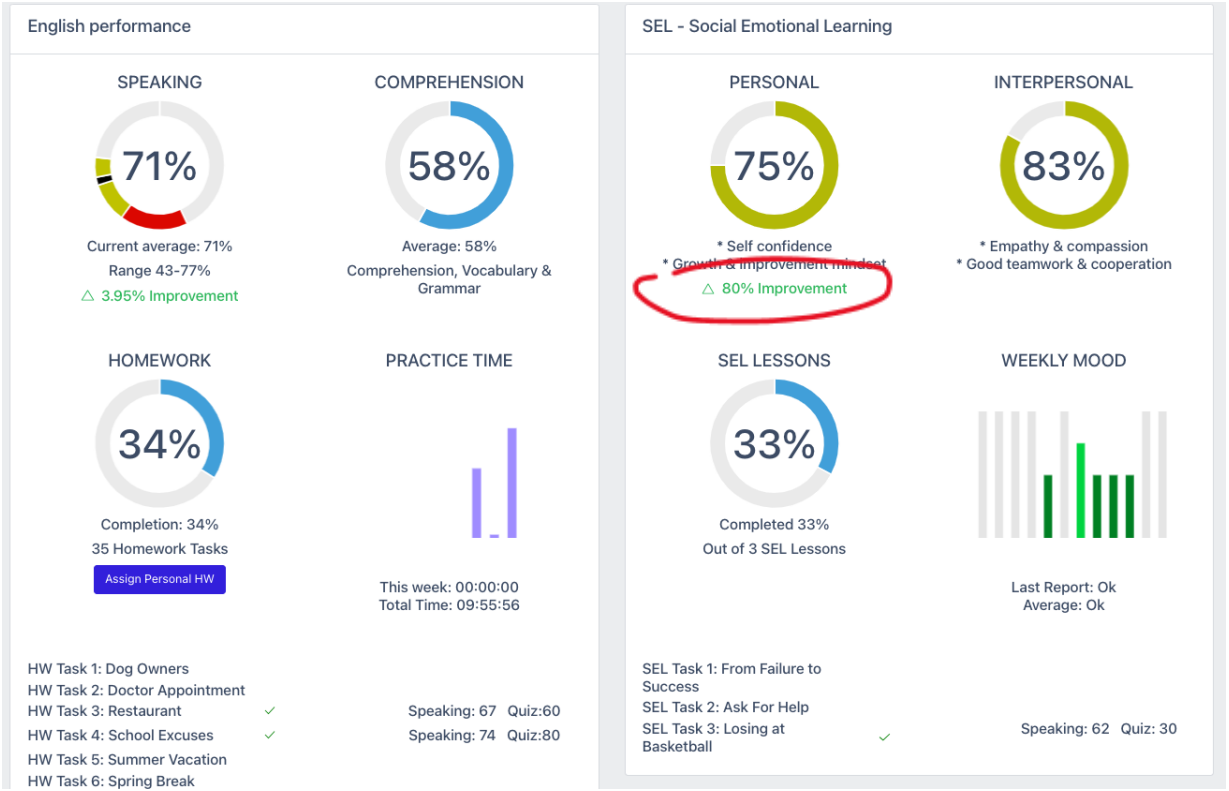
Strengthening the relationship with the teachers

SEL alert real-life example



Student's page – the system detected a bullying situation

Personalization based on SEL insights



A real case

Following low confidence scores (PERSONAL), The teacher gave the student a personalized task, easier than the class' task

-> The student's self confidence rose by 80%

in 2 weeks!

More than 10,000,000 users worldwide, proven efficiency & quality

18:50
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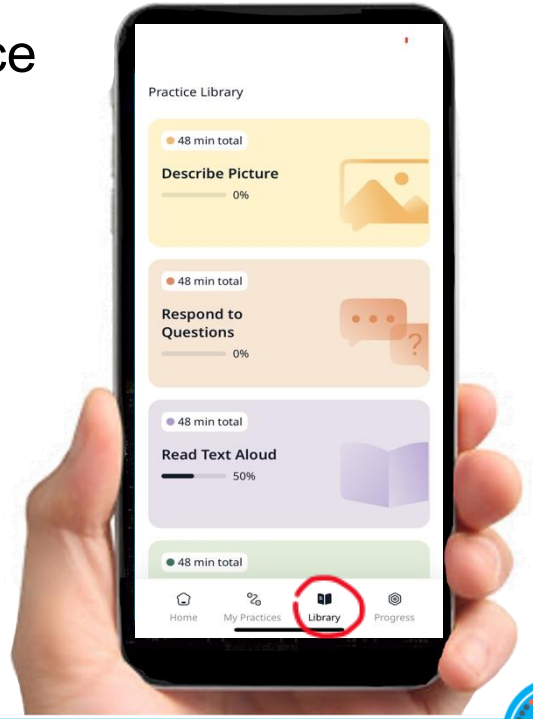
Powered by SpeakingPal

TOEIC Pal - Build real English speaking skills - measured, not guessed.

Research-based evaluation + personalized practice that targets what each learner needs most.

Students practice, get evaluated, and improve through a structured cycle.

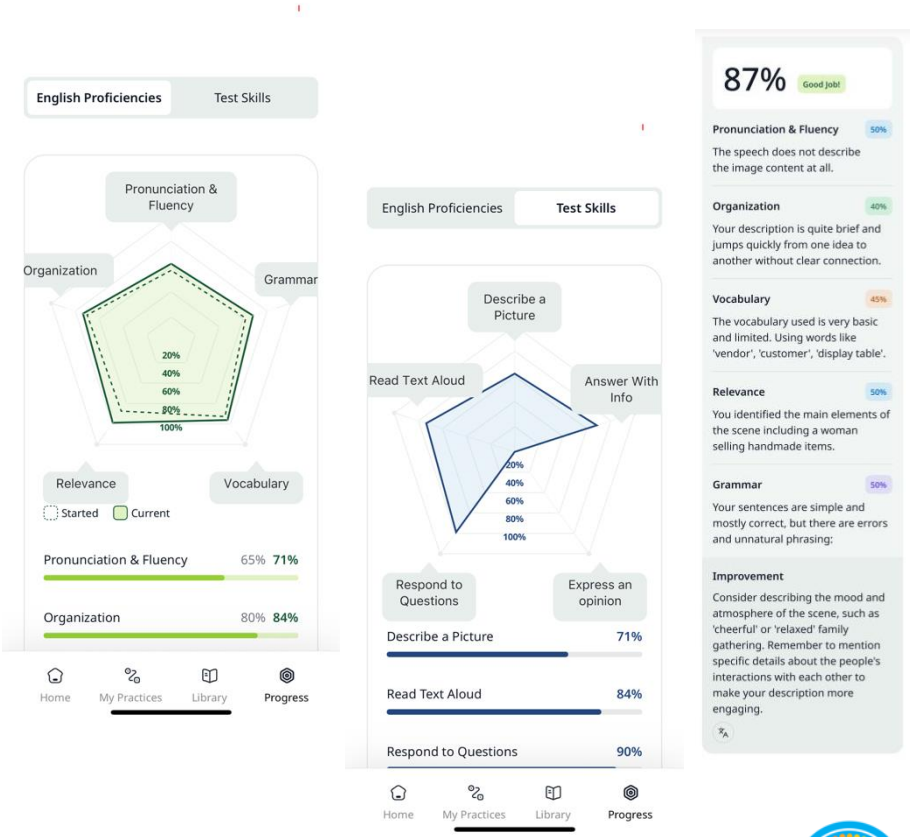


Measure 10 core parameters: 5 English skills & 5 capabilities.

English skills: Pronunciation, grammar, vocabulary, relevance & organization (coherence)

Can do: Describe a pic, answer questions, answer Qs with given info, read aloud & express an opinion

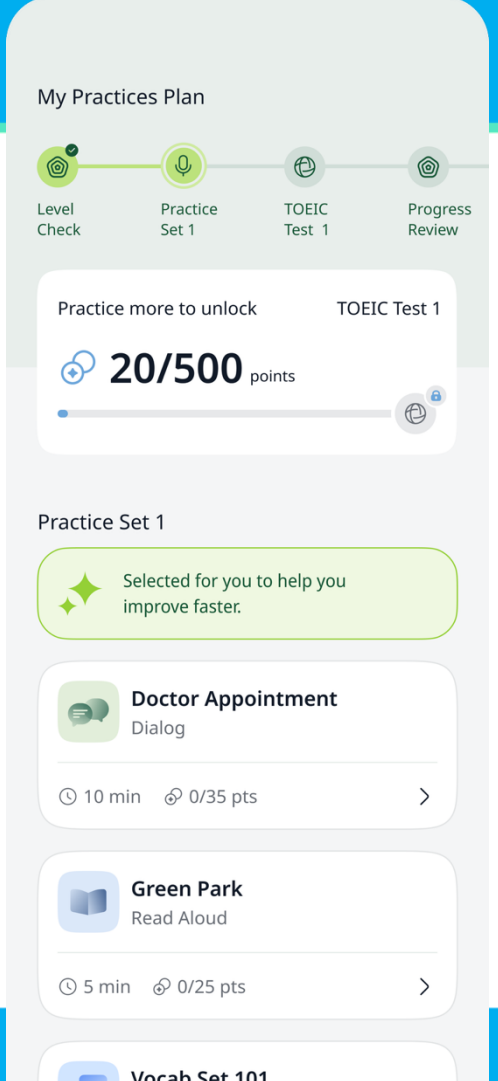
Consistent scoring + actionable insights after each activity.



A practice plan built for each student.

Based on performance, the app focuses practice on weaker areas for faster improvement.

Balances English proficiency skills with speaking performance to guide practice.



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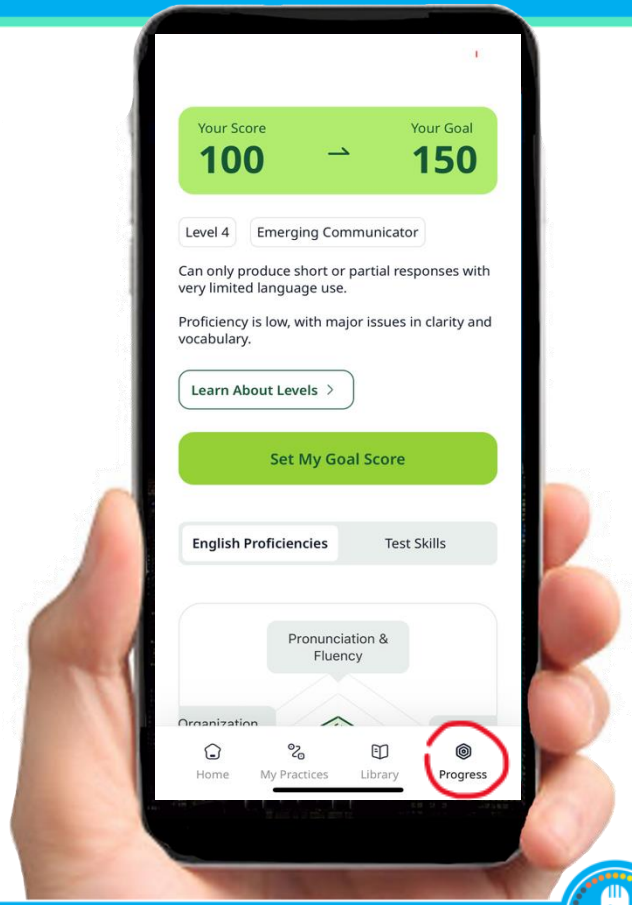
A continuous improvement cycle.

Practice → evaluation → insights → a more focused next set

Each cycle creates a new personalized set

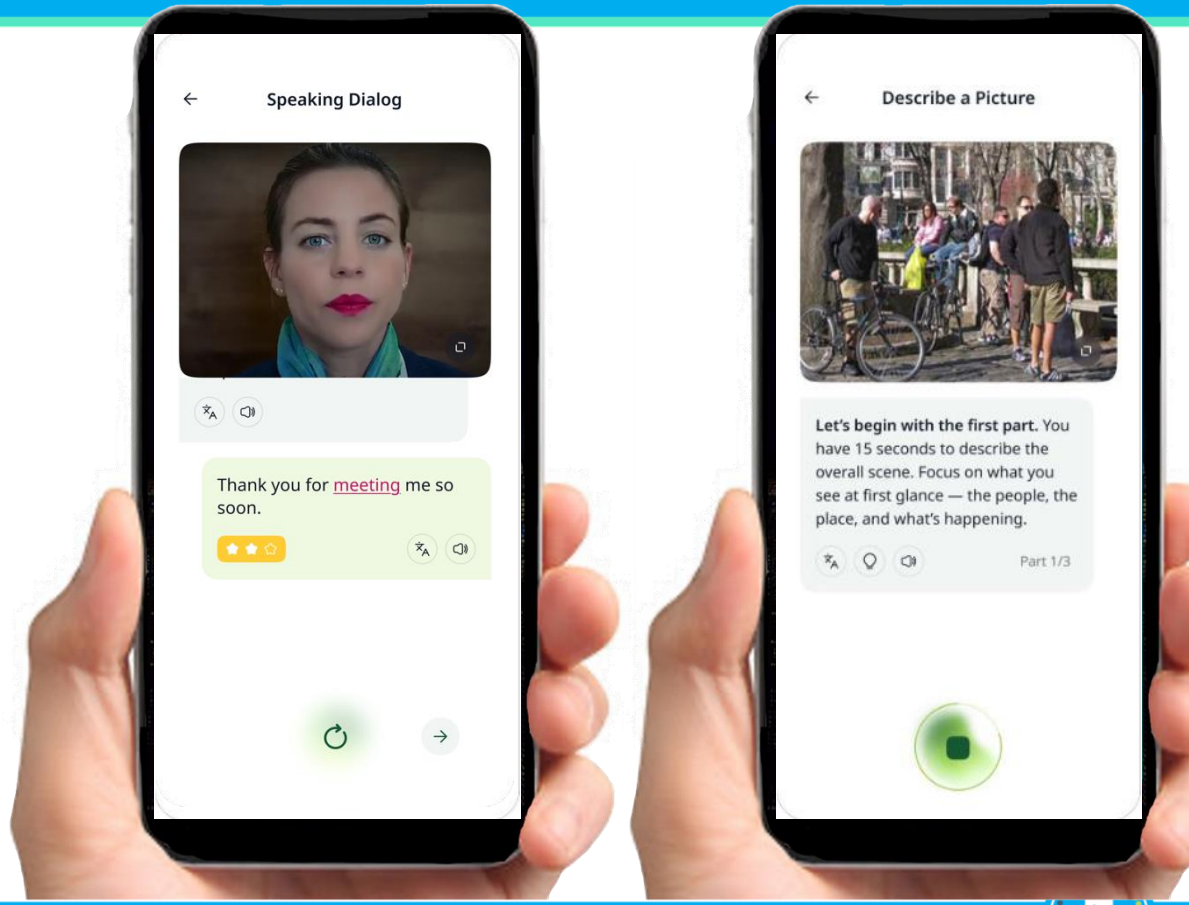
based on progress data.



Designed for busy students.

Short, guided speaking tasks that fit into a daily routine.

Each activity takes minutes and returns instant feedback.



Deep speaking practice library.

Hundreds of speaking tasks + structured cycles that encourage consistent practice.

Enough content for a full semester of practice.

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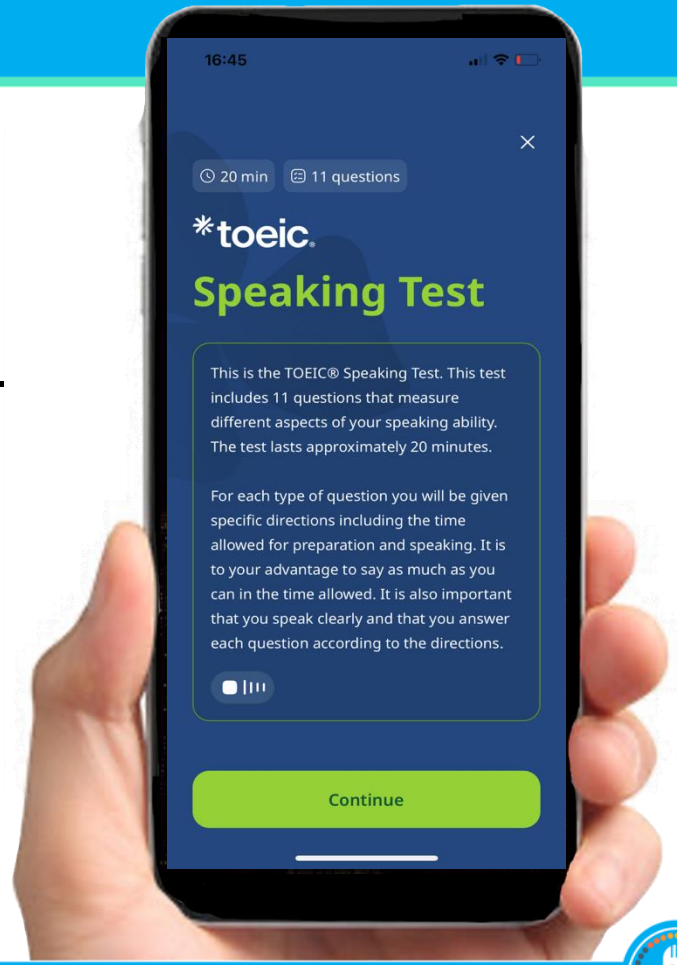
SPEAKINGPAL

Full TOEIC Speaking tests

Based on a global standard trusted by 14,000+ organizations across 160+ countries.

Helped 136M+ test takers worldwide demonstrate workplace English skills.



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Thank you!

www.speakingpal.com